SecurityScorecard Security Ratings: The Power of Predictive Intelligence

Figure 1: Take a Proactive Approach to Stopping Breaches

A SecurityScorecard Security Rating is more than a score. The letter-grade rating, calculated by evaluating 10 critical security risk factors, reveals a comprehensive view of an organization's security posture and that of their vendors. The sophisticated data collection techniques, attribution of millions of proprietary and open-source data feeds, and advanced machine-learning algorithms used to determine ratings have been proven to predict a company's likelihood of falling victim to a data breach. In fact, organizations with a security rating below grade B are 5.4 times more likely to suffer a cyberattack.

10 Key Risk Indicators:

- Network Security
- Endpoint Security
- DNS Health
- IP Reputation
- Web Application Security
- Cubit Score
- Hacker Chatter
- Leaked Credentials
- Social Engineering

Gain Instant Visibility of Your Entire Ecosystem

When entities in the ecosystem share common vulnerabilities, they are at risk of a correlated breach. For this reason, savvy enterprises leverage the SecurityScorecard platform to continuously monitor not only their own cyberhealth but also the risk profiles of every third party in their vendor ecosystem. This allows identification and prioritization of high-risk vendors for assessment and remediation, providing organizations with a streamlined vendor risk management process.

Eliminate Vulnerabilities Before Attackers Exploit Them

SecurityScorecard ratings expose third-party security awareness, fluctuations in security performance, outdated software and browsers, and average speed of remediation. Scorecards display the overall letter grade while SecurityScorecard allows organizations to take a deeper dive into specific findings to visualize severity and vulnerability details. SecurityScorecard collaborative workflows empower companies and vendors to work together and expedite remediation of all discovered security and compliance issues.

Learn more about the data science supporting SecurityScorecard Security Ratings:

- ThreatMarket
- Threat Reconnaissance
- The Data Engine
- The Intelligence Behind the Score

Find out more about how to predict and minimize risk in your business. Get your free scorecard today at https://instant.securityscorecard.com
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Threat Indicators

**Network Security**
Detecting insecure network settings.

**DNS Health**
Detecting DNS insecure configurations and vulnerabilities.

**Patching Cadence**
Out of date company assets which may contain vulnerabilities or risks.

**Endpoint Security**
Measuring security level of employee workstations and mobile devices.

**IP Reputation**
Detecting suspicious activity, such as malware or spam, within your company network.

**Application Security**
Detecting common website application vulnerabilities.

**Cubit Score**
Proprietary algorithm checking for implementation of common security best practices.

**Hacker Chatter**
Monitoring hacker sites for chatter about your company.

**Information Leak**
Potentially confidential company information which may have been inadvertently leaked.

**Social Engineering**
Measuring employee awareness to a social engineering or phishing attack.

Industry Comparison

Vulnerabilities

<table>
<thead>
<tr>
<th>Vulnerability Type</th>
<th>Measure</th>
</tr>
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<tbody>
<tr>
<td>Open Ports</td>
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<td>Site Vulnerabilities</td>
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<tr>
<td>Leaked Passwords</td>
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